



Board Meeting Notes

Meeting Date: November 13, 2022

Report Date: November 14, 2022

Venue: KSQM radio studios

By Bill Penczak, Secretary

Attending: Arvo Johnson, Katinka Nanna, Bill Schiffman, Bill Penczak, Janice Drickey, Janie Dicus, Cris Gonzales, Libby Hartman, David Goose. Members who attended via Zoom or in person include Caron Brown, Richard Carey, Roger Bleicher, Ronya, Roger Gonzales, BLKaikar, Denise Cordero.

1. Court Operations and management of court activities

- a. The board formally welcomed David Goose as Director of Court Operations and Cris Gonzales as the assistant DOCO.
- b. Goose agreed to enforce the court usage rules as stipulated by the board, limiting play to club members and out of town guests during the weekly times the club pays the city for court access.
- c. It was agreed that the club would continue to resupply different balls for outdoor and indoor use, as each has a different shelf life.
- d. Arvo provided a set of keys to the Boys & Girls Club facility to Goose, who will arrange for the doors to be open and locked for member play on Wednesday evenings and Saturdays and Sunday mornings during the winter and early spring.

2. Metal Memberships levels

Bill Schiffman made a proposal to extend to "Metal members" (Gold, Silver, and Bronze lifetime memberships) a free family membership as a reward for past support of the Club, and as an incentive for additional Bronze-level members. After extensive discussion it was agreed to table the conversation until the next board meeting, at which point we will have analyzed both the marketing value and the true total cost of such a program.



3. Treasurer's Report

- a. All accounts have approximately \$76,000 in the balances. The annual budget is still on track, per the plan.
- b. Katinka also reported that the state charity registration, due at the end of the month, has been completed.

4. Communications report

- a. Janice reported that the website refresh is underway, and that a new club member, Tanya Baumgardner, has volunteered to collaborate with Janice and Bill Penczak on the website refresh.
- b. It was also reported that the webcam is functional, but limited bandwidth is preventing multiple members from viewing at the same time. Libby offered to assist with gaining an understanding of the technical requirements, and we will take that guidance when we rebuild the website. It was also suggested that the signal be sent directly to the site, and not streamed from the church's IP address.
- c. Janice also reported she is creating an ongoing community volunteer opportunities list for members to both foster greater camaraderie among club members, and to help serve the community in general. She also suggested that the club have a volunteer coordinator position to manage the process.

5. Strategic Planning

- a. It was agreed to hold the strategic planning session in early January. During the meeting we had identified January 9th as the date, but that date was not available at KSQM. Bill will suggest another date that week based on availability. From there, we will develop a strategic plan for 2023 and beyond, and, after the plan is in place, present it to the general membership.
- b. It was also discussed that the board should be in a position to communicate the longer-term vision for the club, especially as it relates to any substantive building project for indoor courts as briefly discussed in the last board meeting.
- c. Bill outlined four points of discussion for the strategic planning meeting that included
 - i. Play
 - ii. Community and connection
 - iii. Ambition (longer term plans)
 - iv. Structure and function of the club and its operations



The meeting was adjourned at 2:03PM.

Next Board Meeting — Strategic Planning

First week of January, date TBD contingent on availability of the radio station. Bill Penczak to coordinate.

Next Membership Meeting — February 19 or 26, 2023. Latter date was preferred.