

Sequim Picklers
Board of Directors Meeting
August 28, 2022
KSQM Radio Station Offices
Zoom Call for Members

Board Members Present: Arvo Johnson, President; Bill Schiffman, VP, Katinka Nanna, Treasurer; Sue Felix, Membership; Janice Drickey, Director of Communications; Bill Penczak, Secretary; Kendal Wake, Director of Court Operations.

6 club members were present via Zoom and 4 in person, including Janie Dicus, incoming Membership chair and Lynda Schroeder, outgoing club secretary.

1.0 Call to Order

- 1.1** Open discussion with Sequim Picklers Members - comment topics included:
- allowing non members to attend rated play
 - Although not during the open session, other comments were posted about governance of the organization and role of the board

2.0 Board Meeting called to order by President.

3.0 Consent Agenda

- 3.1** Quorum: Secretary determined a quorum was present.

4.0 Financial Report

- 4.1 Financial State:** The Treasurer reported \$75,984 in all asset accounts, including a new interest-bearing CD. Overall budget is on track.

- 5.0 Court Activities Report:** Director of Court Operations (Kendal) presented the case for allowing non members to attend rated play, and to create honorary memberships for local players that are 4.5 rated or higher. After extensive discussion among the board, these two motions were made, and in both instances, seconded by Bill Schiffman.

Voting results

5.1 To allow non-members to attend rated play, 2 yeah, 4 nay, motion not passed

5.2 To provide honorary memberships to local players 4.5 and above. 2 yeah, 4 nay, not passed

Related action steps:

It was agreed that Kendal would reach out to highly rated members to learn why they had not joined the club on their own accord. Another proposed alternative made by Bill Schiffman was to allow non-members to play, but limit it to four instances. No action was taken or to be taken on that discussion point.

5.3 Skinny singles. Kendal reported the event occurred last week. It was suggested that terms such as Skinny singles and other programs be detailed in the website for club members. That note was made regarding the website refresh (see below)

5.4 Rated play. No additional discussion after the dialog related to agenda item 5.1

5.5 Beginner's Class had 6-7 new players last week

5.6 Phil's Milliman's advanced beginner's class still going strong. Need to update time on website to 1:30PM on Tuesdays

5.7 Instructional play--continuing as scheduled

6.0 Membership Update: Outgoing membership director Sue Felix reported that the club now has 383 members. By comparison, the club membership was 230 in April 2020.

7.0 Communications Update: Director of Communications (Janice Drickey) reported there are now 130 members on the private Facebook page and 636 on the public page approximately 550 followers on that page.

Janice also will issue a request to membership for additional and new photography of tournament play, and drone shots of the courts at Carrie Blake.

8.0 Club Communications

Bill Schiffman presented sample organizational charts and job responsibilities from a commercial entity, and suggested that the club re-vitalize its org chart and job responsibilities, as none exist for some of the board positions since they were created originally. Bill offered to lead a committee to work on this project. Bill Penczak volunteered to assist.

The topic of the primary communications venue for the firm was also discussed, and it was agreed that the website will be the primary residence for club information, and that the Facebook pages would link to our website content.

Bill Penczak offered some observations on the club website from the standpoint as a new member, and also a communications professional who has built numerous websites in the past few years.

After some discussion, it was agreed that Bill will complete a draft of a new site map, which would provide an overview of the content and its organization, for review by the board and interested club members. Once finalized, we will institute a refresh of the website. It was suggested that we look at the Bend pickleball club website as a model on which to base our refreshed site.

9. Other new business.

Arvo shared a copy of a letter to the board from member Bob Sester, which addressed some of the topics of discussion in today's meeting. The letter is included in the meeting notes. It was agreed that Arvo will write a response to Bob based on our discussion.

Adjournment: A motion to adjourn was made and seconded. Katinka made a motion to adjourn and it was seconded.

Meeting was adjourned at 3:35 p.m.

Respectfully submitted
Bill Penczak
Secretary
August 29, 2022